



THE CLOUD BOOKKEEPING BOOST

Save Time, Reduce Errors & Get Paid Faster

PARKSBOOKKEEPING.CO.UK



WHY CLOUD BOOKKEEPING?

Running a business is busy enough—so why waste time on spreadsheets and chasing paperwork?

Cloud bookkeeping takes the faff out of finances. Whether you're a chef, a Front of House (FOH) manager, a builder, or a creative, smart tools help you stay in control, save time, and reduce stress.

P A R K S B O O K K E E P I N G . C O . U K



KIM PARKS

FOUNDER OF PARKS BOOKKEEPING

With over 35 years of experience supporting small businesses in the UK, I've worked closely with owners in catering, construction, and creative industries to help them take control of their finances—without the faff. I know first-hand the pressures of running a busy business and how bookkeeping can quickly become overwhelming.

That's why I created this eBook—to share the tools, tips and systems that actually work in real life, not just in theory. Whether you're working front of house, on site, or behind a laptop, you deserve bookkeeping that feels clear, simple, and supportive.

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THE BIG BENEFITS

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SAVE TIME

No more double entry. Auto-imports, quick uploads, and real-time reports.



FEWER MISTAKES

Let the software flag errors before they become costly.

STAY ORGANISED

Receipts, invoices, and bank data all in one tidy place.



GET PAID FASTER

Invoices with built-in reminders = quicker payments.



WORK ANYWHERE

Phone, laptop or tablet—check in from wherever you are.

MAKE BETTER DECISIONS

See your numbers clearly and plan ahead with confidence.





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CHAPTER

WHAT TOOLS DO WE RECOMMEND?

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ACCOUNTING SOFTWARE

XERO

Great for catering, construction, and trades. Project tracking, payroll, and app integrations.

QUICKBOOKS

Ideal for creatives and freelancers. Intuitive, strong invoicing, and easy to use.

FREEAGENT / SAGE / ZOHIO BOOKS

Great for small businesses. Easy dashboards, mileage tracking, and HMRC-friendly.

RECEIPT SHARING

HUBDOC / APRON / AUTOENTRY

Snap, scan or forward your receipts and bills—data captured, sorted, and ready to reconcile.

MILEAGE TRACKER

TRIPCATCHER / MILEIQ

Auto-track mileage for expense claims and client billing.



3

CHAPTER

“I’VE HEARD IT’S
COMPLICATED...”
(IT’S NOT)

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“IT’S NOT SAFE.”

It’s more secure than your laptop. Bank-grade encryption.

“I’M NOT TECHY.”

If you can use online banking, you can use cloud bookkeeping.

“IT WON’T WORK FOR MY TYPE OF BUSINESS.”

We’ve moved bakers, FOH teams, builders and branding agencies into the cloud—successfully.

“IT’LL TAKE AGES TO SET UP.”

With the right help, you’ll be set up in days.



4 CHAPTER

GETTING STARTED IN 5 QUICK STEPS

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PICK YOUR PLATFORM

No more double entry. Auto-imports, quick uploads, and real-time reports.



LINK YOUR BANK

Transactions feed in automatically.

START UPLOADING RECEIPTS

Snap and send via app or email.





SEND YOUR FIRST INVOICE

Add your logo, set reminders, and fire it off.

CHECK IN WEEKLY

10 minutes a week to stay in control.





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CHAPTER

WANT SOME HELP?

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OUR

FINANCIAL HEALTH & FITNESS DEEP DIVE CALL

IS A RELAXED 1:1 WHERE WE:

☎ Look at what's working and what's not

☎ Show you time-saving tools that actually fit your business

☎ Help you feel in control—not overwhelmed

**WE'VE HELPED BUSINESSES LIKE YOURS
MOVE FROM CHAOS TO CLARITY.**

NO STRESS.

NO JARGON.



A close-up photograph of an aloe vera plant with its characteristic thick, green, serrated leaves. The plant is positioned in the foreground, with some leaves extending towards the center of the frame. The background is a plain, light-colored wall.

“

Success is the sum
of small efforts,
repeated day in
and day out.

-
Robert Collier

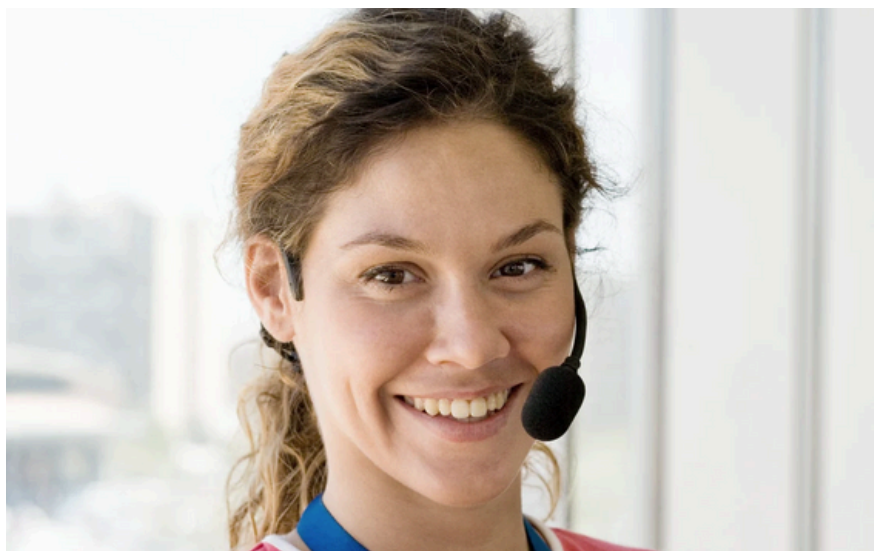


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CHAPTER

FINAL WORD

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FINAL WORD

Cloud bookkeeping doesn't mean doing more.
It means doing less—but smarter.

Get paid quicker.

Stay on top of your numbers.

Sleep better knowing it's sorted.

GRAB YOUR FREE CALL

DIARY BOOKING PAGE

OR DROP US A MESSAGE

EMAIL US

**TO START YOUR FINANCIAL SPRING CLEAN
TODAY**